VOTER REGISTRATION CAMPAIGN

a) Objectives

The Voter Registration campaign seeks to sensitize the students and larger community about their fundamental duty of voting by ensuring that they register in the Voters list and get the Voters' ID. It also undertakes sensitization drive among the citizens about being well informed citizens who through their conscious voting make a vibrant responsible democracy.

b) The Context

One of the most important duty that the Constitution bestows on each one of us is the voting right. To build a robust Democracy it is essential that the citizens are made aware of their fundamental duty i.e. to vote during elections. The need to sensitize the youth and community about their duty led to the Electoral Club of the Department of Political Science undertaking the Voter Registration Drive campaign on campus and in local community.

c) The Practice

Electoral Club hosts a month long campaign on campus to enrol the first time voters into the Voters list and facilitates applying for the Voter's ID. In a build up to the election season, the Club collaborates with Election Commission of Karnataka to undertake campaigns in the form of street plays, marches etc. to sensitize the public, particularly the youth to register and apply for Voter's ID. This campaign has reached out to thousands of youth making them political responsible citizens.

d) Constraints and Limitations

The Voter Registration Campaign is an annual feature on campus but its reach to the outside community reaches its peak only during the election season. As it's a student led initiative it largely depends on the self-drive of the students to sustain its momentum.

e) Evidence of Success

The steady rise in the number or students who have registered and got their Voter's ID is a testimony to the success of this campaign.

f) Problems Encountered and Resources Required

The initiative is driven by students from the Department of Political Science only. The campaigns could be more sustained and focused if there is tech-enabled marketing drives and regular events to support it.

f) Additional Notes

Electoral Club of MCC and the Voter Registration Campaign is a model to be emulated in other educational institutions as its very essential to make our youth the foundation of our democracy.

Photos Related to the activity:



