## 7.3 - Institutional Distinctiveness

### 7.3.1 - Highlight the performance of the institution in an area distinct to its priority and thrust (within a maximum of 200 words)

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Mount Carmel College, Autonomous, since its inception has strived at “Empowering through Education”. Over the 7 decades, the institution has the system in practice sensitising the students to serve the needy.

In keeping with the vision and mission of the institution which aims at empowering the socially and economically marginalized, ration was provided to thousands of families and migrant labourers during the pandemic with generous contributions from the Management, Staff and Alumnae.

The staff & students of departments made masks and sanitisers and distributed them among the support staff and marginalized communities. The Management and student volunteers of UBA ensured regular supply of necessary items to villagers.

Volunteers of the NSS & NCC created awareness about social distancing, use of masks and sanitizers through short videos. Several departments through webinars and short videos emphasized on healthy eating habits and immune boosting measures during the pandemic.

A Covid Care Support helpline with details of hospitals, bed facilities and access to medicines were provided. Telephonic counselling was provided to students and the community at large.

Freeships and concessions were given to the needy students by the Management.

The ASSOCHAM CSR Award for exemplary service to the community during the pandemic was a testimony to the Carmelite spirit and value-based education.