MOUNT CARMEL
(Deemed to be UNIVERSITY)
Estd. 1948 | A CSST Institution | Bengaluru | Karnataka | India

Miles Education

B.Com Business Analytics

Transforming Business Minds into Data-Driven Decision Makers

Step into the future of business with the B.Com Business Analytics programme, an industry-oriented degree that integrates commerce, finance, technology and data analytics to prepare students for dynamic global careers.

- **Go Beyond Traditional Commerce**: Develop expertise in finance, accounting and business management, complemented by emerging technologies and analytical tools
- **Become Future-Ready**: As AI and automation reshape the business landscape, organisations seek professionals who can interpret data, harness artificial intelligence and transform business challenges into strategic opportunities
- **Learn Through Technology and Application**: Gain practical exposure to Business Analytics, AI-powered tools, data visualisation, statistical techniques and industry-relevant applications
- **Build a Competitive Global Career**: Acquire the analytical, technological and problem-solving skills required for emerging opportunities across finance, banking, consulting, business intelligence and corporate management

Don't just understand business.
Analyse it. Transform it. Lead it.

PROGRAM HIGHLIGHTS

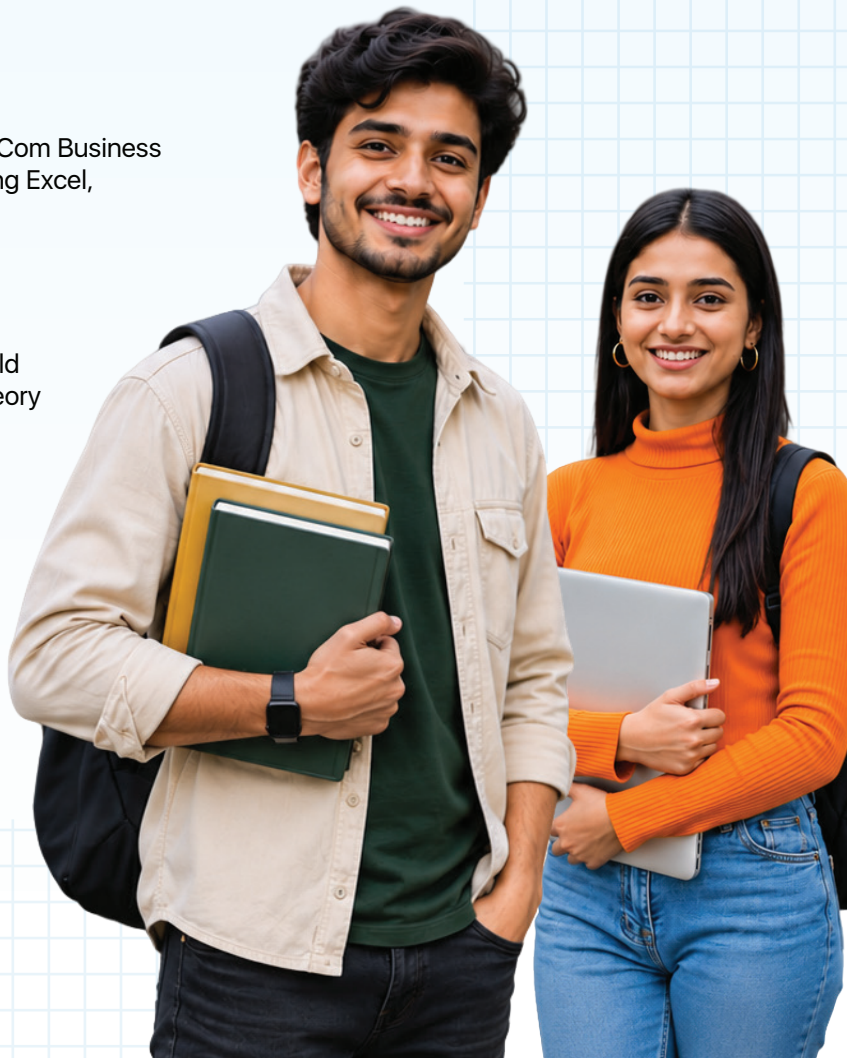
Comprehensive Curriculum
Integrated analytics training aligned with B.Com Business Analytics and Intelligence standards, utilizing Excel, Tableau, and Python

Skill Development
Focus on hands-on learning using real-world datasets and industry projects to bridge theory and application

Global Recognition
Practical experience designed to meet international standards

Practical Application
In-depth coverage of statistical decision-making, data visualization, and AI-ML business applications

Career Opportunities
Robust preparation for analytics roles with leading MNCs and global organizations



Certification Partner: 3AI

PROGRESSION & COURSEWORK

Students cover the B.Com in Business Analytics coursework integrated into their university curriculum:

SEMESTER	COURSE
I	Statistical Decision Making for Business Analysis
II	Prompt-Driven Business Analytics with Excel & Copilot
III	AI-modelled Data Visualization
IV	Applications of Business Analytics (Python)
V	Practical AI Engineering: ML, GenAI Pipelines, XAI & Causal Decision Making
VI	Enterprise Data Engineering and Management Systems

Course Duration B.Com Business Analytics - 3 Years

Extended 4th Year leading to B.com Honours under NEP 2020
The Fourth year (Honours) is optional

Timings - 07:30 AM to 12:00 Noon

ELIGIBILITY

- Candidates must have completed the Two-Year Pre-University Course of Karnataka (or an equivalent qualification) in either the Commerce or Science stream
- Candidates must have studied Mathematics, Statistics, or Computer Science at the Pre-University level



CAREER OUTCOMES

- **Data Scientist**
  Conduct complex data analysis to drive organisational growth
- **Quantitative Analyst**
  Support financial decision-making using advanced analytics
- **Business Analytics Manager**
  Develop and implement data-driven strategies
- **Project Manager**
  Lead analytics-focused projects aligning with business goals
- **Big Data Analyst**
  Extract actionable insights from extensive datasets
- **Marketing Analyst**
  Analyse market trends to optimise campaigns

Placement Opportunities

Our graduates are sought after by



Big 4 & Accounting Firms:

Deloitte. pwc EY KPMG RSM BDO

Consulting & IT Firms:

accenture genpact Capgemini Infosys

Financial Institutions:

J.P.Morgan BARCLAYS Morgan Stanley

Global Corporations:

amazon PEPSICO Hewlett Packard Enterprise PHILIPS

Contact Details

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