MOUNT CARMEL
(Deemed to be UNIVERSITY)

Estd. 1948 | A CSST Institution | Bengaluru | Karnataka | India



BACHELOR'S IN
SPORTS MANAGEMENT

CONTACT DETAILS :

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Director

Department of Physical Education & Sports Sciences

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BSM Students Making an Impact

Where Learning Meets Action






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BRIEF ABOUT THE PROGRAM

Bachelors in Sports Management program is designed for sports aspirants that are ready to take the next step in professional development. This program takes a 360 degree approach to overall development of young sports aspirants, addressing key training and skill enhancement modules that cover everything from active sports training to psychology, sports marketing, entrepreneurship and more.

The core objective of this program is to deliver comprehensive skills required to transform their passion for sport into a specialized career opportunity.

WHAT IS SPORTS MANAGEMENT?

Sports Management practically includes managing all the issues in sports that are business-related. The responsibility of a business management professional includes dealing with the administrative aspects of a team, athletes, sports clubs, tournament venues, sport event sponsors, etc. Sports Management is crucial regardless of levels, be it at schools, colleges, local tournaments, national, and global divisions. The field of sports management is sure to generate better job opportunities for professionals or individuals in diverse roles.

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CAREER PROSPECTS

1. **Sports Marketing**
2. **Sports Development Manager**
3. **Sports Event Manager**
4. **Sports Analyst**
5. **Sports Consultant**
6. **Sports Nutritionist**

Top Universities-Abroad

1. **University of Florida**
2. **University of Liverpool**
3. **Deakin University**
4. **Loughborough University**
5. **Coventry University**
6. **Sheffield Business School**
7. **De Montfort University**
8. **Bournemouth University**
















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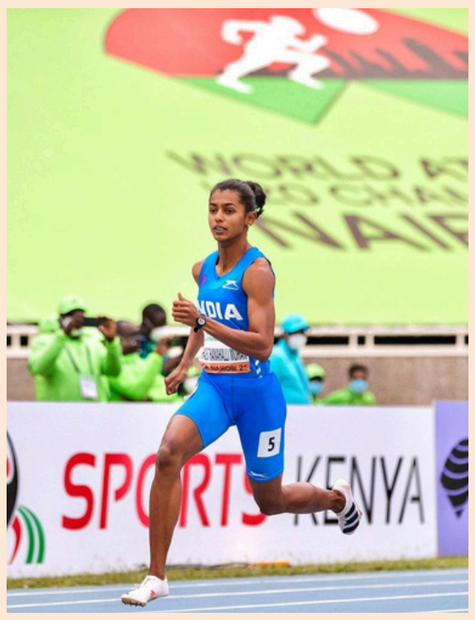


Ms. Priya H Mohan

Pursuing her MBA



Ms. Pravalika Chintalapudi

Pursuing a Master's Degree
in Event Management in UK



Ms. Niharika Reddy

Pursuing a Master's Degree
in Sports Psychology in UK



Ms. Sowmya

Employed with a Sports
Management Company



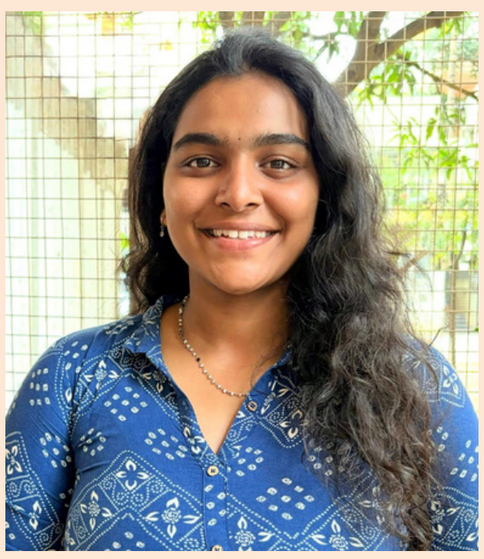
Ms. Vaishnavi B R

Employed with a Sports
Management Company



Ms. Minnat Zarine

Income Tax Recruitment –
Shortlisted Candidate



Ms. Bhumika Areyada Ganapthi

Pursuing her MBA



Ms. Pavithra Reddy

Pursuing her
MSc. Sport Science